



Mara Marinakis

Principal Consultant & Senior Trainer

Mara has more than 19 years professional experience in the area of HR Consulting, especially in the areas of talent development and performance management. She has also worked extensively as a Training Solutions Architect, designing solutions for people alignment, role restructuring, skill and/or process development, building leadership strength. She has been providing human capital management advisory services helping companies from various industries – Pharmaceutical, Insurance, Banking, Retail, FMCG, Cosmetics, Telecommunications, Logistics and other – identify and manage talent, train employees, and implement a recruitment process.

In the last 5 years she has focused on thorough assessment methodologies in order to assess talent of leaders, individuals and teams and designing development approaches to maximize talent and transform strategies to results through people. She strives for creating customer value through unique approaches and customized solutions as well as professional standards and quality.

She has worked effectively with different people and project teams at various circumstances always with a positive attitude, focused effort and the motivation for best results.

Mara has lived in Greece and UK during her studies. She has travelled around the world meeting and co-operating with people from different cultures. She is passionate with anything that involves creativity and resourcefulness. She holds a Master's Degree in Finance from the University of Leicester and a BSc in Business Administration from the American College of Greece. She is a certified trainer for Profiles International Assessment Methodologies and Zenger-Folkman's "The Extraordinary Leader", "Extraordinary Performer" "Leadership Levers" and Extraordinary Coach. Mara is fluent in Greek, English and French.

Specialisations

- Leadership Development
- Talent Assessments
- Trainer Development and Coaching
- Team Building & Emotional Intelligence
- Change Management & Culture
- Performance Management
- Customer Experience Management
- Coaching
- Customized Training Design and Delivery (ILT & VILT)

Achieve Performance Consulting Group

32 Kifissias Avenue,
Atrina Center,
15125, Athens, GREECE

☎. +30 210 6835473

☎. +30 210 6835473

✉: mara.marinakis@achieveperformance.gr

